

Badging

A “Badge” is you Custom Icon added to the Map in your Portal that shows your customers EXACTLY where your products and services are being used and you can describe each Badge as you wish. Simply direct your customers and potential customers to your website.

A Badge is placed strategically on the locations where your products & services are employed in fixed locations. Badges do not apply to your Dynamic Assets but Badges can be moved when you wish to highlight something else.

A Badge can be placed EVERYWHERE and anywhere that your: products, services and equipment are found. Each Badge can be customized by attaching critical specific information relevant to the particular location. This information can be seen by “clicking” on the Badge. This is a powerful way to showcase your products and services.

In order to create a Badge you first need to create a portal within your company website, we create your portal for you. Please [contact us](#) to get us started on your portal creation.

Here is a sample location of a working portal:

<http://fracnotice.com/portal>

Like all features in the FOS system there are different levels/classes of service and therefore different amounts of information that can be displayed so that we meet the needs of all.

The process to create a Badge will be just like creating a Base. Badges are stationary; they don't move and only have one position.

There will be 3 levels of Badges:

1. BASIC Level per badge cost \$ 4.00 per month

- a. Product Name/Description 35 Characters
- b. Contact Name
- c. Contact Phone #
- d. Contact E-mail

2. MID-Level per badge cost \$ 5.00 per month

- a. Product Name/Description 100 Characters
- b. Product Picture (1)
- c. Contact Name
- d. Contact Phone #
- e. Contact E-mail

3. FULL level per badge cost \$ 7.50 per month

- a. Product Name/Description 300 Characters
- b. Product Pictures (3)
- c. Attach Marketing Add. *(This is a full page description)*
- d. Contact Name
- e. Contact Phone #
- f. Contact E-mail



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Who will [use](#) the System?

How to add [Assets](#) to our System?

Register on the [site](#)?

What does it all [cost](#)?

The advantages of joining [early!](#)

Using this system will simply save Project Managers time and lower their costs and it will help Service Providers to very inexpensively display their wares to the world.